



## PARENTS & GUARDIANS

We are excited to announce that we have entered a new partnership with Snap! Raise as our exclusive fundraising platform. After careful consideration of our options, I believe we have found a great partner with Snap! Raise. The Snap! Raise team is dedicated to making all our lives easier. This means that our school's leaders have more time and money to lead and your students can focus on what's most important: participating in the activity that they love.

We appreciate your dedication and look forward to working hard to continue building impactful programs for all of our students.

### Why did we choose Snap! Raise?

#### Proven Results

Snap! Raise is the nation's leading fundraising platform for groups, clubs, and teams. Since 2014, Snap! Raise has helped more than 55,000 groups in the U.S. raise more than \$500M.

#### Safe & Secure

They are the safest option for our groups to raise money. Not only does their fully digital approach eliminate your student from having to walk door-to-door or handle cash, but they have also eliminated any potential of fundraising fraud. This means that our programs and the generous donors who support us are safe, and the money raised will undoubtedly go toward enhancing our students' experience.



Your students' digital security is a top priority. Through a Snap! Raise campaign, your students' privacy and property are strictly protected. Your student is able to engage their network of fans and easily raise money utilizing the easy-to-use fundraising page, all while safely protecting the personal information of themselves and their biggest fans. Please visit [snapraise.com/privacy-policy](https://snapraise.com/privacy-policy) for more information.

### What can you and your student expect?

If your student's leader has opted-in to run a Snap! Raise campaign, they will be asked to log in to a secure campaign page built specifically for their group. They will then be asked—with your help—to [gather 20+ email addresses of their biggest fans](#). These contacts are strictly protected and will never be shared outside of the campaign. After your student uploads their contacts, the Snap! Raise platform takes care of the rest, allowing your student and their leader to get back to doing what they love!